API LAW
5505 W CHANDLER BLVD, SUITE 5, CHANDLER, ARIZONA 85226

Blair R. Jackson, Esq.
brj@api.law

May 20, 2022

VIA FEDERAL EXPRESS
Michael Lai
GGL Projects, Inc.
1528 South El Camino Real, Ste 110
San Mateo, CA 94402

RE: Local Splash, Fountain Valley, California

Dear Michael:

We represent the California based company, Local Splash, located in Fountain Valley, California. Local Splash provides online advertising services to thousands of businesses across the United States and Canada. Local Splash provides many competitive services that are similar to what SiteJabber offers.

It has come to the attention of Local Splash that SiteJabber is using its name and reputation to drive traffic to the SiteJabber page for SiteJabber's benefit and to the expense of Local Splash. SiteJabber promotes itself as Business Marketing Software and advertising businesses to take control of their online presence. These offerings directly compete with LocalSplash's offering and both companies target businesses seeking to advertise online.

We hope you can recognize our interest in separating the confusion between our names. Local Splash is a trademarked term, serial number of 90809588. The name Local Splash distinguishes its products from others and is an embodiment of the company's reputation.

We hereby request that SiteJabber cease promoting the name Local Splash to search engines. This can be performed by including the meta tag "no-index" in the page located at https://www.sitejabber.com/reviews/localsplash.com on SiteJabbers web server.

Please feel free to contact me by telephone if you wish to discuss this request further.

Sincerely,

