EXHIBIT 17

From: Caplan, David
To: Michael Duffy
Cc: Cresto, Gianna
Subject: RE: Paramount and JMC Pop Ups
Date: Wednesday, April 14, 2021 6:27:57 PM

Hi Michael,

I spoke to my client, and they confirmed that the changes we discussed wouldn't solve the problem. There is no real way for your client to unring the bell here. The very reason they have such interest in the event is because they marketed it and sold it as a McDowell's pop up and repeatedly used Paramount's film to do so.

Please confirm that your client will cancel the event.

Regards,
Dave

David Caplan
Kilpatrick Townsend & Stockton LLP
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office 310 777 3722 | cell 323 828 5970 | fax 310 388 5312
dcaplan@kilpatricktownsend.com | My Profile | vCard

From: Michael Duffy <MDuffy@mittslaw.com>
Sent: Monday, April 12, 2021 10:08 AM
To: Caplan, David <DCaplan@kilpatricktownsend.com>
Cc: Cresto, Gianna <GCresto@kilpatricktownsend.com>
Subject: RE: Paramount and JMC Pop Ups

CAUTION: External Email

Confirmed, thanks.

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From: Caplan, David <DCaplan@kilpatricktownsend.com>

Sent: Friday, April 9, 2021 4:55 PM
To: Michael Duffy <MDuffy@mittslaw.com>
Cc: Cresto, Gianna <GCresto@kilpatricktownsend.com>
Subject: RE: Paramount and JMC Pop Ups

Yes. Will 2 pm ET work?

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From: Michael Duffy <MDuffy@mittslaw.com>
Sent: Friday, April 9, 2021 4:45 PM
To: Caplan, David <DCaplan@kilpatricktownsend.com>
Cc: Cresto, Gianna <GCresto@kilpatricktownsend.com>
Subject: RE: Paramount and JMC Pop Ups

Hi Dave,

Would you be able to do a call on Monday afternoon to follow up on our last conversation? Our client is seeking to accommodate your client's requests and has some items to review on that point.

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From: Caplan, David <DCaplan@kilpatricktownsend.com>
Sent: Tuesday, April 6, 2021 2:49 PM
To: Michael Duffy <MDuffy@mittslaw.com>
Cc: Cresto, Gianna <GCresto@kilpatricktownsend.com>
Subject: RE: Paramount and JMC Pop Ups

2 pm ET on Thursday it is.

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From: Michael Duffy <MDuffy@mittslaw.com>
Sent: Tuesday, April 6, 2021 2:36 PM
To: Caplan, David <DCaplan@kilpatricktownsend.com>
Cc: Cresto, Gianna <GCresto@kilpatricktownsend.com>
Subject: RE: Paramount and JMC Pop Ups

Hi Dave,

I cannot do 1 p.m. ET tomorrow but a call Thursday at 2 p.m. ET would work well. I can be reached at the below number.

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From: Caplan, David <DCaplan@kilpatricktownsend.com>
Sent: Tuesday, April 6, 2021 1:47 PM
To: Michael Duffy <MDuffy@mittslaw.com>
Cc: Cresto, Gianna <GCresto@kilpatricktownsend.com>
Subject: RE: Paramount and JMC Pop Ups

Hi Michael,

I received your email and follow up phone message. (I also heard from FedEx who attempted to deliver your letter to our old address – my fault as we'd used our older letterhead).

I am scheduled to talk to my client later today.

Would you have time tomorrow at 1 pm ET to discuss? I could also discuss at 5 pm ET.

If tomorrow won't work, I can discuss on Thursday at noon (ET) or between 2-4:30 pm (ET).

Regards,
Dave

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From: Michael Duffy <MDuffy@mittslaw.com>
Sent: Friday, April 2, 2021 4:08 PM
To: Caplan, David <DCaplan@kilpatricktownsend.com>
Subject: Paramount and JMC Pop Ups

Mr. Caplan,

Please attached correspondence. Thank you.

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