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Evidence List

The Copyright Claims Board (Board) has created this template that you may use to provide us with the title and description of each piece of evidence you are submitting. The Document ID should start with "A" and follow the alphabet. If you go beyond Document ID "Z," please label with double letters (e.g. "AA," "BB," etc.). Please be sure to upload your evidence list with your evidence documents. There is a button at the bottom of the second page to add additional pages to the form, if needed.

DOCUMENT ID	DOCUMENT TITLE	DESCRIPTION OF THE EVIDENCE
A	NIKE ADVERTISEMENT	WINNING ISN'T FOR EVERYONE Advertisement
B	Dr. Brian Perkin Article on LinkedIn	"Winning Isn't For Everyone" Article on LinkedIn
C	Thrift Books Advertisement for Winning Isn't Normal	Out of print. Marketed as "A how-to guide to doing what it takes to win in competitive swimming. Easily applied to any sport"
D	Counsel email exchange	Email exchange between counsel, Claimant counsel confirming that entered into evidence as public documents are confidential agreements for which
E	BELL000013 - 14	Claimant production showing that the market for the book is swimmers.

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Proof of Delivery

I hereby certify that on Thursday, February 20, 2025, I provided a true and correct copy of the Evidence List to the following:

Keith F. Bell, represented by Keith F. Bell, served via ESERVICE at drkeithbell@gmail.com

Signed: /s/ Jacqueline M. Lesser